



Climate Ambition Accelerator 2023



CLIMATE
AMBITION
ACCELERATOR



**THE WORLD IS MOVING TO
NET-ZERO. IS YOUR COMPANY
READY TO MAKE THE
TRANSITION?**

[#ClimateAmbition](#)

GET STARTED ▶



A six-month learning programme:

- To equip more companies with the knowledge and skills they need to set science-based targets
- To scale-up credible climate action across companies of all sizes, sectors and regions through our Local Networks
- Global best practices, peer-to-peer learning opportunities, capacity building sessions and on-demand training.



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ABOUT THE ACCELERATOR

Through the **Global Compact Local Networks** around the world, participating companies will gain access to **global best practices, peer-to-peer learning opportunities, capacity building sessions and on-demand training.**

The **Climate Ambition Accelerator** aims to scale-up **credible climate action** across companies of all sizes, sectors and regions, enabling them to deliver on **meaningful commitments** to reduce emissions at scale.

Outcomes:

- Gain a clear understanding of the Science Based Targets Initiative (SBTi) and the net-zero concept
- Learn how to motivate investors, corporate leadership, employees and shareholders to set and meet Science Based Targets
- Hear from peers and share insights in group sessions
- Take advantage of on-demand learning sessions that enables you to work at your own pace
- Get access to industry experts and networking opportunities
- Benefit from local delivery combined with global insights and best practices



Our Climate Ambition Accelerator enables more companies in our Local Networks to join the transition to a net-zero future and get started in setting ambitious, credible science-based targets.

Sanda Ojiambo

CEO & Executive Director of the UN Global Compact

THE ROAD SO FAR

2021

674

Companies

30

Local Networks

55

Countries represented

2022

946

Companies

53

Local Networks

69

Countries represented

Over 100 companies engaged with the SBTi after participating in CAA

"The programme is suited for both technical and not-so-technical audiences – sustainability science concepts are explained in plain words!"

"The programme provided us a benchmark to evaluate the company's current emission reduction strategies. The resourceful conversations and the learning materials (...) inspired our sustainability team (...) I think it is indeed an ambition accelerator!"



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CAA ALUMNI TESTIMONIALS



"I recommend the Climate Ambition Accelerator to any company, who is about to set their climate goals, or is in the process of re-adjusting the ambition of their current goals."

Antti Ruuska, Chief Sustainability Officer, Ylva



"The Climate Ambition Accelerator programme supported Sanoma in accelerating our climate action towards carbon-neutral by 2030 and helped us in building science-based climate targets."

Eveliina Nygren, Sustainability Manager, Sanoma Corporation

EXAMPLES OF CONTENT AND RESOURCES



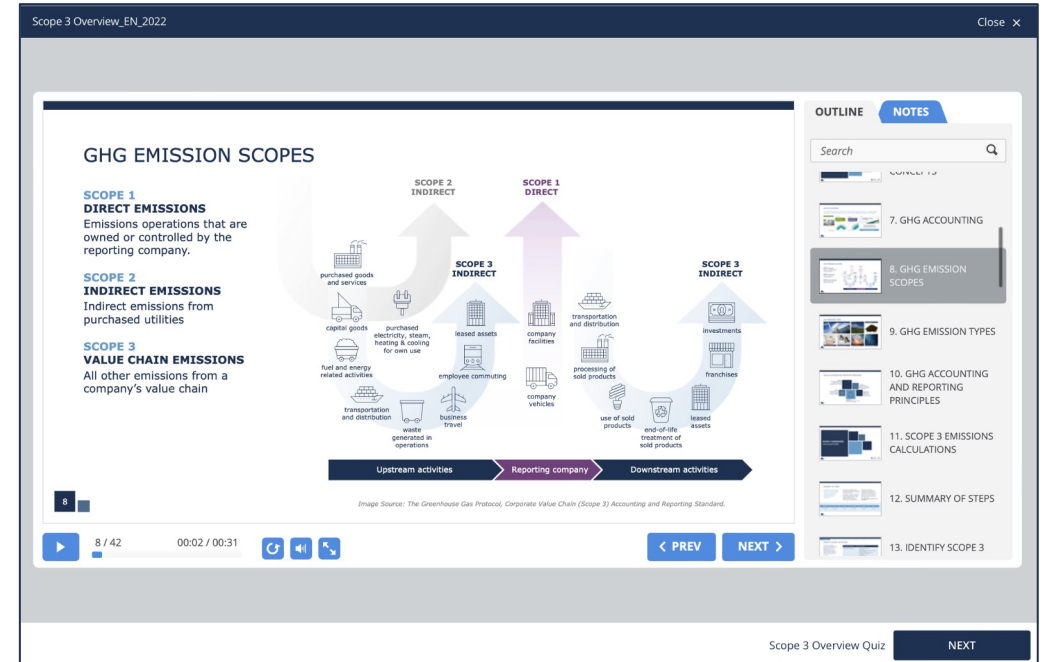
WELCOME TO THE CLIMATE AMBITION ACCELERATOR

SCIENCE BASED TARGETS
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Welcome to the Climate Ambition Accelerator!

You are about to embark on a journey with hundreds of companies from around the globe to accelerate progress towards setting science-based emissions reduction targets and take ambitious corporate action to achieve net-zero by 2050.

Please click on your country or track's learning page below to access all of your Climate Ambition content.



Scope 3 Overview, EN_2022

GHG EMISSION SCOPES

SCOPE 1 DIRECT EMISSIONS
Emissions operations that are owned or controlled by the reporting company.

SCOPE 2 INDIRECT EMISSIONS
Indirect emissions from purchased utilities

SCOPE 3 VALUE CHAIN EMISSIONS
All other emissions from a company's value chain

SCOPE 2 INDIRECT: purchased goods and services, capital goods, fuel and energy related activities, transportation and distribution, purchased electricity, steam, heating & cooling for own use, leased assets, company facilities, employee commuting, business travel, waste generated in operations.

SCOPE 3 INDIRECT: company vehicles, processing of sold products, use of sold products, end-of-life treatment of sold products, investments, franchises, leased assets.

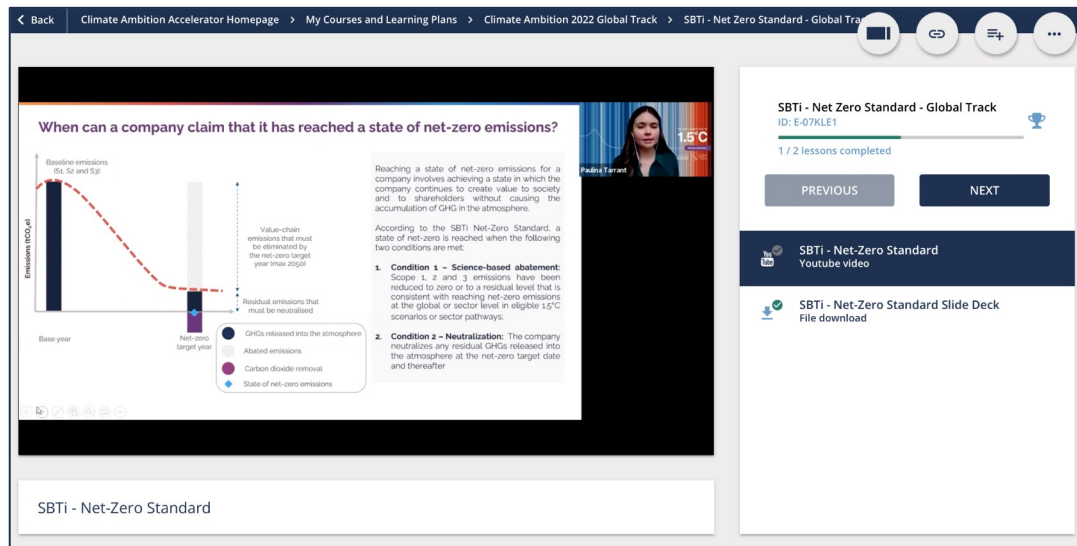
Upstream activities → Reporting company → Downstream activities

Image Source: The Greenhouse Gas Protocol, Corporate Value Chain (Scope 3) Accounting and Reporting Standard.

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PREV NEXT

Scope 3 Overview Quiz NEXT



Climate Ambition Accelerator Homepage > My Courses and Learning Plans > Climate Ambition 2022 Global Track > SBTi - Net Zero Standard - Global Track

When can a company claim that it has reached a state of net-zero emissions?

Baseline emissions (S1, S2 and S3)

Value-chain emissions that must be eliminated by the net-zero target year (max 2050)

Residual emissions that must be neutralized

Base year Net-zero target year

● GHGs released into the atmosphere
● Abated emissions
● Carbon dioxide removal
● State of net-zero emissions

Reaching a state of net-zero emissions for a company involves achieving a state in which the company continues to create value for society and to shareholders without causing the accumulation of GHG in the atmosphere.

According to the SBTi Net-Zero Standard, a state of net-zero is reached when the following two conditions are met.

- Condition 1 - Science-based abatement:** Scope 1, 2 and 3 emissions have been reduced to zero or to a residual level that is consistent with reaching net-zero emissions at the global or sector level in eligible 1.5°C scenarios or sector pathways.
- Condition 2 - Neutralization:** The company neutralizes any residual GHGs released into the atmosphere at the net-zero target date and thereafter.

SBTi - Net-Zero Standard - Global Track
ID: E-07KLE1
1 / 2 lessons completed

PREVIOUS NEXT

SBTi - Net-Zero Standard Youtube video
SBTi - Net-Zero Standard Slide Deck File download

SBTi - Net-Zero Standard

MODULES AND CONTENT

BUSINESS CASE

Drive climate change ambition internally and build internal buy-in and engagement for climate action at the management and board level.

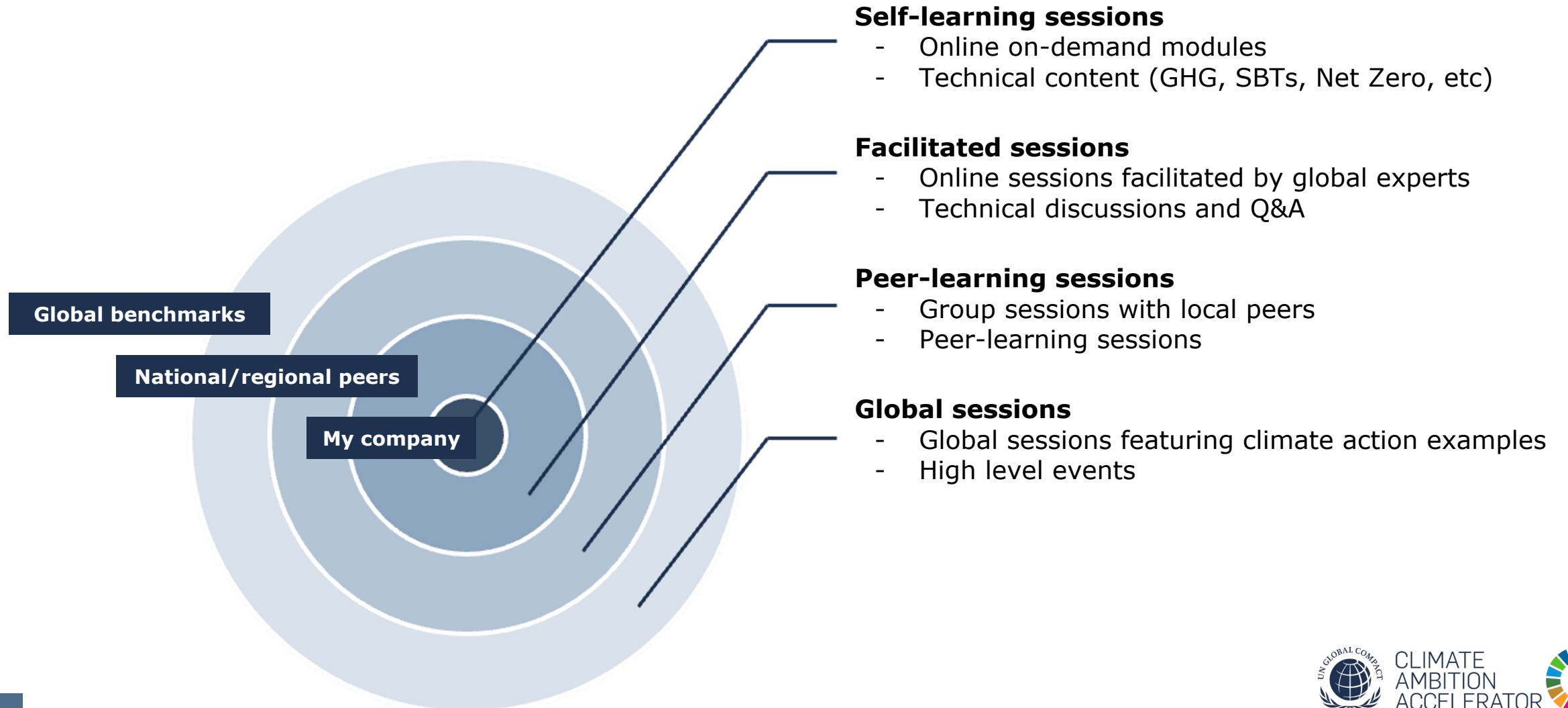
FOUNDATIONS

Take a deep dive into the methodology and approach of science-based targets (SBT) setting, from the basics to in-depth discussions about the net-zero concept for advanced stakeholders.

IMPLEMENTATION

Learn how to manage greenhouse gas emissions and implement different emission reduction strategies to meet ambitious targets.

SESSIONS AND PROGRAMME STRUCTURE



SESSIONS AND CONTENT (TBC)

Module 1 | **FOUNDATIONS** | GHG Accounting and SBTi Basics

Self-learning (Optional) GHG Basics: Scope 1, 2 and 3, direct and indirect emissions

Self-learning Scope 3 overview: categories, tools, supplier engagement

Facilitated Session Scope 1, 2 and 3 emissions, Q&A

Self-learning (Optional) SBT & SMEs: SME methodology

Self-learning Introduction to SBTi: SBTi deep dive, methodologies, tools, criteria

Self-learning SBTi: Net Zero Standard

Facilitated Session SBTi, Net Zero, Q&A

Practical Exercise GHG-focused practical exercise

Self-learning: on demand Academy-style courses, materials and resources

Facilitated sessions: technical sessions, support from external facilitators

Practical exercises: hands-on activities, guided by external facilitators

Peer-learning sessions: sessions with invited companies focused on group discussions

SESSIONS AND CONTENT (TBC)

Module 2 | **BUSINESS CASE** | Driving internal climate change ambition, management and board-level buy-in

Self-learning SBTi Business Case: Rationale, KPIs and milestones

Self-learning Corporate Case Studies: Companies taking action towards SBTs

Peer-learning Session Local/Regional companies with SBTi, CAA 2021/2022 participants, etc.

Practical Exercise SBTi-focused practical exercises

To be confirmed:

Facilitated Session Sector-specific Q&A sessions with SBTi representatives

Self-learning: on demand Academy-style courses, materials and resources

Facilitated sessions: technical sessions, support from external facilitators

Practical exercises: hands-on activities, guided by external facilitators

Peer-learning sessions: sessions with invited companies focused on group discussions

SESSIONS AND CONTENT (TBC)

Module 3 | **IMPLEMENTATION** | Managing and reducing GHG emissions

Self-learning Scope 1 & 2: managing your global emissions, from low hanging fruits to advanced initiatives

Self-learning Scope 3: Emissions across the value chain

Facilitated Session Managing scopes 1, 2 and 3: emissions reduction activities

Self-learning: on demand Academy-style courses, materials and resources

Facilitated sessions: technical sessions, support from external facilitators

Practical exercises: hands-on activities, guided by external facilitators

Peer-learning sessions: sessions with invited companies focused on group discussions



Network Finland

CONTACTS

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