



UN GLOBAL COMPACT DELEGATION IN BRAZIL
13TH UN FORUM ON BUSINESS AND HUMAN RIGHTS

General Information

Date: November 25-27, 2024

Location: Geneva, Switzerland

Site do evento oficial: [13th United Nations Forum on Business and Human Rights | OHCHR](https://www.un.org/en/sections/dha/bhrf/index.asp)

Context

The Human Rights agenda is an unavoidable dimension of the "S" of ESG (Environmental, Social *and Governance*) and its incorporation in a structured way in companies, including their production chains, is today one of the great strategic challenges of organizations in Brazil and in the world. The UN Guiding Principles on Business and Human Rights (UNGPs), the main international reference to support companies, the State and civil society in overcoming this challenge, have inspired the performance of businesses and sectoral initiatives, such as certifications and guides for investors.

Although the UNGPs have been approved as a non-binding instrument, that is, there is no obligation for the parties to use them. Since their approval in 2011 by the UN Human Rights Council, respect for human rights has become more widely disseminated as the minimum standard of conduct expected of companies, and several national laws have begun to include corporate accountability issues and actions in cases of human rights violations throughout the country. world.

Examples include, in the Brazilian case, the law project n. 572/2022 (PL 572/2022), pending in the National Congress and whose objective is to "create the national framework law on human rights and business and establish guidelines for the promotion of public policies on the subject", in order to increasingly add the human rights and business agenda to actions and generate greater accountability for business activities.

In addition to PL 572/22, the country has increasingly advanced in the robustness of its normative framework in order to develop more actions that involve the human rights and business agenda, as happened at the end of last year and has been moving towards the year 2024 with the construction of the National Policy on Human Rights and Business (PNDHEMP), led by the Ministry of Human Rights and Citizenship (MDHC). In which, the UN Global Compact – Brazil Network participated in several moments for its development, through the participation of hearings between experts on the subject and with the holding of self-managed events that ended in reports with subsidies for the creation of the PNDHEMP, in addition to



holding dialogues that promote the business sector to learn more about the policy and how it will be beneficial for all sectors present.

In this scenario, companies will increasingly need to exceed commitments alone in order to take more action. The theme of the UN Business and Human Rights Forum will be about smart actions for problem-solving and the protection of human rights. In this sense, there is a need to apply different methods. Similarly, according to the Corporate Human Rights Benchmark, in 2022, 36% of the companies assessed achieved a score of zero in human rights due diligence. While this number represents some progress compared to previous assessments, progress needs to be faster.

To truly contribute to an alliance in favor of human rights and business, with the involvement of leading organizations and experts from business, governments, civil society and academia, the UN Global Compact in Brazil will bring together, for another year, representatives of business, government, academia and civil society for its Delegation at the **13th UN Forum on Business and Human Rights**, organized annually by the Office of the United Nations High Commissioner for Human Rights in Geneva, Switzerland.

The event, which reaches its 13th edition in 2024 and will take place between November 25 and 27, will promote dialogue and cooperation between multiple stakeholders from all over the planet on trends, challenges and good practices for the human rights and business agenda, with the central theme being the "Smart Combination of Measures" to protect human rights in the context of business activities. The **concept note** of the World Forum can be consulted [at this link](#); the **official program**, [at this link](#)

The opportunity, therefore, reinforces the important role of the UN Global Compact – Brazil Network in the country, as a platform that brings together the business sector to act with a positive and effective impact on the human rights and business agenda nationally. In addition to providing the opportunity for strategic dialogue and the exchange of experiences between the companies of the Brazilian Network and other guests with the members of the Delegation at the *United Nations Forum on Business and Human Rights (UNFBHR)*, the UN Global Compact - Brazil Network will hold a series of proprietary and exclusive events (*side-events*) during the occasion.

On this occasion, a breakfast will be held each day that will have as themes the racial issue and the productive inclusion of young black people and their challenges, as well as entrepreneurship. The discussion about what are the actions of Brazil as a global country for the normative advancement in the face of the growth of national legislation in the northern countries, especially the European ones, discussions about complaint mechanisms and how they take place through different perspectives and actors. In addition, we will seek to discuss the progress that Brazil and, especially, the private sector has in relation to responsibilities in the production chains, with a look at the production chains we will seek to develop discussions about the living wage and its interfaces, in addition to intensifying the discussion on human



rights and technologies. The proposed panels sought to develop correlated actions between the central theme of the forum and the reality that the Brazilian private sector currently has and in its future as well.

The members of the Delegation will thus be invited to high-level debates on the topics of Business and Human Rights (BHR), Diversity, Equity and Inclusion (DEI) and Education, with leading experts who will attend the *UNFBHR*. In addition, media outlets will follow all the actions of the UN Global Compact - Rede Brasil, ensuring media visibility and positive impact for participating companies.

About the UN Global Compact Delegation in Brazil

The Brazilian Delegation will have about 50 specially invited people, including representatives of participating companies engaged with human rights; members of the Public Power; the Academy; and civil society. By bringing together people with such complementary perspectives and experiences, the UN Global Compact in Brazil is convinced of the high level of discussions that will be generated on the challenges and opportunities of the agenda not only in Brazil, but also in the world.

In this sense, participation in the Delegation will offer its members a unique opportunity to learn from internationally recognized experts who serve the *UNFBHR*, exchange knowledge and experiences with *stakeholders* and expand networks of contacts in a strategic way.

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Inscriptions:

It is necessary to register for the official event to guarantee access to all the main activities of the *UNFBHR*, which will take place between November 25 and 27. As places for these events are limited, we recommend registration as soon as possible through the Indico platform, proper to the UN System, in the in-person modality. To register for the event, it is necessary to send an accreditation letter, where the company indicates that the person(s) can represent the company at the event. If you need a template, please [access here](#).

Finally, if you need support in the application process, please consider the instructions available here or write to direitos.humanos@pactoglobal.org.br with a copy to Luiza Maruche (producao@pactoglobal.org.br) and a copy to Tânia Fioratti (pmo@pactoglobal.org.br).



Agenda 13th UNFBHR:

About side-events

High-level side-events, with representatives from companies, government and civil society organizations.

In parallel to the 13th UNFBHR, the UN Global Compact - Rede Brasil will hold, also in Geneva, a series of proprietary and exclusive events (side-events). Companies will be invited to highly relevant debates on the local and international agenda, highlighting the main advances and challenges in human rights issues, including racial issues, youth, global value chains and a living wage.

Check out the initial schedule of side-events that are being specially planned by the UN Global Compact – Rede Brasil for the occasion.

**** Side events are themed and targeted. Therefore, participation in them will be confirmed in advance by email****



Side-Event 1: BREAKFAST – Transversality of the racial agenda

- **Date:** November 25
- **Time:** 8:15 a.m. to 11 a.m. (local time)
- **Local:** UNHCR Headquarters - Rue de Montbrillant 96 - 1211 Geneva
- **Description:**

This breakfast will aim to address the importance of the racial agenda for the Brazilian and global context, linking it to the framework of the Afrodescendente Forum. The 2030 Agenda and the protection and guarantee of human rights will only be possible with an attentive and intentional approach to reducing inequalities and including all people, especially groups in vulnerable situations.

Preliminary Agenda:

Time	Activity
08:15 am	Breakfast
08:30 am	Reception and Welcome
08:45 am	Opening <ul style="list-style-type: none">▪ Monica Gregori, Impact Director, UN Global Compact – Brazil Network;▪ Edmilson Santos, General Coordinator for Human Rights and Business▪ Ana Míria dos Santos Carvalho Carinhonha, Deputy Executive Secretary of the Ministry of Racial Equality
09:10 am	The Pact of Covenants <ul style="list-style-type: none">• Natalia Paiva, Executive Director - MOVER• Gilberto Costa, Co-Founder and Executive Director, Pact for the Promotion of Racial Equity• Gabriela Almeida, Executive Manager of Human Rights and Labor at the UN Global Compact – Rede Brasil Mediation: <ul style="list-style-type: none">• Margareth Goldenberg - Executive Director of Movimento Mulher 360 and CEO of Goldenberg Diversidade



9:40 am	Project Boys: Shaping the Men of the Future. A Focus on the Ethnic-Racial Issue <ul style="list-style-type: none"> ▪ Marina Moreira, General Manager, Instituto PDH
10:00am	Keynote Speaker <ul style="list-style-type: none"> ▪ Damilola S. Olawuyi, Member of the Working Group on the issue of human rights and transnational corporations and other business enterprises
10:30 am	Technology, Artificial Intelligence, and their Impacts on Human Rights <ul style="list-style-type: none"> ▪ Vivian Broge, Vice President of Human Relations and Marketing at TOTVS ▪ Magdalena Garcia Elorrio, Social Specialist and Project Coordinator (Labour and Human Rights), Social and Human Rights Team, UNEP FI ▪ Janine Berg, Research Department, ILO Geneva ▪ Dr Thales Coelho, coordenador do Grupo de Trabalho Direitos Humanos e Empresas Mediation: <ul style="list-style-type: none"> ▪ Eva Nascimento de Menezes, Banco do Brasil
11:00 a.m.	Closure <ul style="list-style-type: none"> ● Fadzi Whande, Chief, Diversity, Equity & Inclusion Section Division of Human Resources



Side-Event 2: HIGH LEVEL MEETING - BRAZILIAN UN MISSION IN GENEVA

The meeting is reserved for the leaders of the UN Global Compact projects in Brazil, as well as speakers and supporters of the events during the UNFBHR.

- **Data:** November 26th
- **Time:** 5:00 pm
- **Location:** Brazilian UN Mission in Geneva, Chemin Camille-Vidart 15 (6th floor)
- **Description:**

Meeting with Ambassador Tovar da Silva Nunes, head of the Brazilian Mission in Geneva, with some of the leaders of the organizations and companies of the Brazilian delegation. The event will be an opportunity to give visibility to the projects and partnerships developed by Brazilian organizations, and connect with the actions promoted at the international level. The meeting will also be an opportunity to exchange perspectives on the international context of Brazilian foreign policy and the impacts of trade relations with the country.



Side-Event 3 : From the south to the north

- **Date:** November 27
- **Time:** 1:00pm - 3:20pm
- **Location:** Palais des Nations,
- **Description:**

The development experiences created in the Global North are examples of actions for the whole world to share and carry out, however it is still necessary to understand the singularities and particularities present in the Global South, so that existing inequalities can be reduced. One of the great gaps present in the South is the different existing wage strata that corroborate poverty and inequalities, nowadays new instruments are developed for reduction such as the Living Wage that increases economic power in order to generate other gains such as social and cultural. In addition, in line with the advancement of human rights, there is the relationship between them and technological advancement, and as the incorporation of new technologies in the social environment can also be a tool for reducing inequalities and protecting human rights, it is still necessary to create advances and effective actions for this responsible conduct.

Preliminary Agenda:

Timetable	Activity
1:00pm	Reception and Welcome
1:15pm	Opening <ul style="list-style-type: none">● Monica Gregori, Impact Director, UN Global Compact – Brazil Network;
1:30pm	Firechart - European Legislations and its Impacts in the Global South <ul style="list-style-type: none">● Germán Zarama, OECD Manager for Latin America and the Caribbean on Responsible Business Conduct● Heidi Hautala, Former vice president of the European Parliament
2:00pm	Momento Adesão Adial <ul style="list-style-type: none">● José Carlos Garrrote de Souza



2:05pm	Global Value Chains: Implementing Human Rights and Promoting Decent Work <ul style="list-style-type: none">● Sue Wolter Vianna, Manager of Social Risks and Human Rights at Petrobras● Edwal Portilho, Executive President of the Associação Pró-Desenvolvimento Industrial do Estado de Goiás (Adial)● Marina Leal, Head of Human Rights at Natura Moderation: <ul style="list-style-type: none">● Clara Serva, Partner at TozziniFreire and GBI Advisor
2:40pm	Launch of the Forestry Sector Pact <ul style="list-style-type: none">● Fabian Fernandes Bruzon, Director of Forest Operations at Suzano
3:00pm	Keynote speaker <ul style="list-style-type: none">● Professor Surya Deva, UN Special Rapporteur on the Right to Development
3:20pm	Closure



Questions and Contacts

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