

Introducing SPARK

Sustainability expectations made manageable

A practical learning journey by the United Nations Global Compact

SPARK equips businesses with the tools, knowledge, and confidence to meet growing buyer demands, strengthen operations, and stay competitive in global value chains.

Who should participate:

- UN Global Compact small and medium-sized enterprises (SMEs) starting or scaling sustainability efforts
- Suppliers to large companies that are Global Compact participants

Over three months, you will:

- Learn how to manage emissions, evaluate environmental risks, develop responsible social practices, and strengthen the integrity of your business
- Focus on the most important actions
- Follow a clear monthly plan

What SPARK provides you:

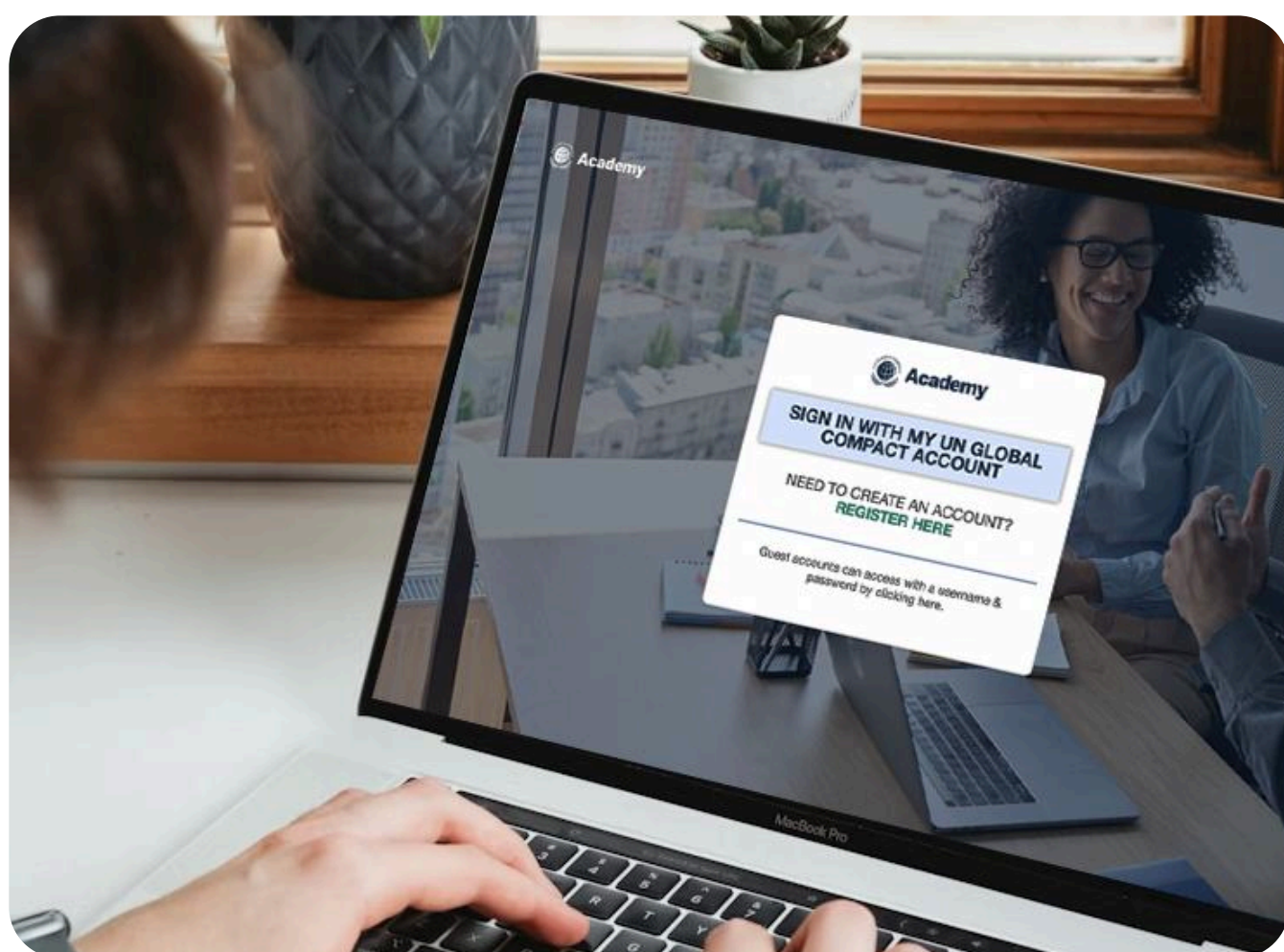
- Practical, accessible, and action-oriented learning
- Clear sustainability steps aligned with global norms
- Tools to meet buyer expectations and market requirements



Over the course of this free programme, you will gain direct access to **leading experts and practitioners** on critical sustainability topics—from GHG emissions management to human rights, governance, and responsible supply chains. Through a dynamic mix of modalities, you will not only understand the value of sustainable business but also learn exactly how to apply it in practice.

You will have access to a dedicated learning portal with **content available in multiple languages**, featuring **real-world case studies, practical guidance**, and a suite of **ready-to-use tools**—all designed to help you take immediate, tangible action to improve your sustainability performance.

Build core knowledge in our **online courses**, and deepen your understanding through **interactive discussions and real-world examples** in our paired Live Sessions.



The SPARK Programme

10 September – 10 December 2026

“Our experience shows that aligning with global principles transforms sustainability into a driver of competitiveness, credibility, and market access.”

SELYNA PEIRIS
Chief Growth Officer
Selyn Group - Sri Lanka

 Online Course

 Live Session*

Programme Start:
10 Sept 2026



Welcome Session

- Why Environment, Sustainability, and Governance (ESG) Matters
- Your 3-Month Journey Explained
- Baseline Self-Assessment



Future-Proofing Your SME

- Understand the Ten Principles of the UN Global Compact and learn six practical steps to include sustainability in your business strategy

Module 1: Environmental



Managing Environmental Risks

- Explore some of the most common environmental threats to your business and the actions that can both reduce risks and improve operational efficiency



How to Reduce Greenhouse Gas Emissions

- Learn practical steps to measure and reduce greenhouse gas emissions across your operations to improve efficiency, lower costs, and become a preferred supply chain partner

Module 2: Social



Using Social Responsibility to Build a People-First Business

- Turn expectations into clear actions for getting started on building a responsible working environment



How to Strengthen Occupational Safety and Health

- Discuss the core elements of effective workplace safety and how to strengthen your approach to protecting workers

Module 3: Governance



Improving Governance and Preventing Corruption

- Develop the ability to identify corruption risks, as well as practical methods to strengthen governance and ethical business practices



How to Develop a Code of Conduct

- Learn the key components of an effective code of conduct and how to develop and implement one that aligns with international standards



Closing Session + Action Plan Exercise

- Learn how to clearly report your sustainability actions and results to demonstrate progress.
- Review final reflections on the programme, important learnings, and how to continue the learning journey after SPARK. Participate in an Action Plan exercise to help you identify priorities for your business after completing the programme.

Programme End:
10 Dec 2026

*Dates and times of live sessions will vary depending on your location. Please check the session description for regional schedules.

Upon completion, participants receive a **SPARK Certificate of Completion** from the United Nations Global Compact.



Registration open from 3 June–31 July 2026.

You don't need to solve everything at once.
You just need a clear plan.
SPARK gives you one.

For more information:

Contact: spark@unglobalcompact.org | Visit: [the SPARK website](#)